

Liam Nally | nallycliam@outlook.com | 551-200-1085 | Secaucus, NJ

Experience

Current Frontend Developer DefinedLogic, RedBank NJ

As a Frontend Developer I collaborated with multi-talent teams to deliver performant, reactive, accessible, and scalable digital products.

- Developed dynamic UI components connected to client CMS data.
- Responsible for high-traffic site migrations, resulting in measurable accessibility and performance improvements.

2022-2024 Marketing Data Analyst DefinedLogic, RedBank NJ

As a Marketing Data Analyst I maintained telemetry implementations as well as generated analytics reports to increase conversions in upcoming market waves.

- Conducted market, industry, and competitor surveys to provide data-backed recommendations on client campaigns.
- Advised on methods to identify and improve on KPIs and conversion funnels.

Projects

liamnally.com Hugo, Go, git, bash, npm, SSG, TailwindCSS

C++ Ray Tracer C++, Linear and Matrix Algebra, Trigonometry, Calculus, Parallel Computing, Resource Management

Atlas React, Postman, MongoDB, Mongoose, Express, Authorization, Encryption

Skills and Certifications

Skills

Most Experience C/C++, Java, JS/HTML/CSS, git

Past Experience Python, Jupyter, MATLAB, R, shell

Learning Now C#, OpenGL, DX11

Certs

HubSpot CMS Developer, RevOps, Service Hub

Contentful Contentful Professional Partner

Education

Winter '22 BS, Computer Science Wentworth Institute of Technology, Boston MA